



We're double the impact.



A creative commercial agency specialising in high calibre experiential & retail experiences.



Gold Award Winner
Retail Marketing Awards

doubleimpact.com.au

02 9999 1322

What we do.

We work with you to create award-winning retail experiences that drive results.

Our services



Consulting

With over 30 years experience in retail, we know how to get results. Whether you'd like help with campaign strategy, creative or roll out – or you'd just like to better understand how to stand out from the crowd, we're here to help.



Design

Our full service Industrial Design Studio enables us to create renders of your creative vision so you can be confident in the execution of your campaign.



Manufacturing

We manufacture onsite in our purpose built factory to ensure we can meet the tightest deadlines without compromising on quality.



Logistics

We put care and attention into every stage of the campaign delivery process. From custom carton and packaging to overseeing the door to door delivery of assets. We simplify what is often a complex process, eliminating unnecessary risks and third parties.



Installation

With a team of over 100 specialist retail installers, we'll get your national campaign live in a matter of hours – not weeks!



Reporting and Compliance

We provide a full compliance report for all campaigns, we can also supply a comprehensive campaign execution report that includes images, as well as qualitative and quantitative insights on your project, product or store.



Site audits and maintenance

We'll conduct granular assessments to drive operational and marketing excellence. We are committed to 100% data integrity and coverage.



Market insights and competitor analysis

Whether you're looking for in-store customer journey mapping, path to category or understanding engagement and purchase triggers, our national coverage makes us perfectly placed to capture custom insights from the field.



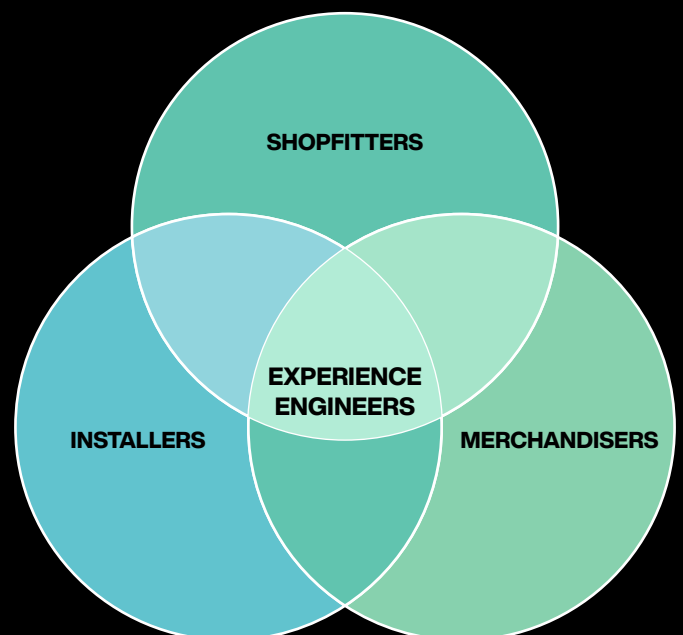
Digital and Illuminated Signage & Content

We are dedicated to sourcing and producing the best signage & content solutions for retail and events. Focusing on quality, speed and budget, our designers work with industry leading brands and technology to meet all of your project or campaign needs.



Experience Engineers

Our national infield team are experts in creating stand out retail experiences. With a skill set that spans shopfitting, installing and merchandising, all Double Impact experience engineers receive in-house training and skills assessment to ensure we adhere to the same standards of excellence that got us to where we are today.





Don't just take our word for it



In a more interactive and experience driven consumer world, Double Impact have provided both the support and tools to better meet our customers growing needs.

David Cook-Doulton

General Manager - Retail Design

JB HIFI



The execution has been seamless and in the prioritized stores having them completed prior to opening a real game changer.

Tony Lau

Retail Strategy Manager

Samsung Electronics Australia



Few things are certain in life with the exception of death, taxes and DID installing nationally, on time!

Mitchell Shelley

Chanel Marketing Manager – Visual Merchandising

Microsoft



Logistically speaking, if you have a national campaign or promotion, I don't think there's anyone more qualified and equipped to handle it.

Wesley Von Grabil

Brand & Product Manager

Audio-Technica Australasia



I would recommend Double Impact to anyone looking for a reliable, local expert in visual merchandising and retail fixtures and fitouts.

Carla Bridge

General Manager

Shop! ANZ

